FINCON

# Finance Construction

ONE WINDOW - ONE CLICK

site

# What is FinCon?

FinCon AI is a smart platform for business automation that unites finance, documents, HR, and analytics in one place.

The AI engine helps entrepreneurs see the real financial picture, forecast results, and make faster decisions.

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# Legal and Strategic Structure

FinCon Global Ltd (AIFC) — Holding & Investment Company

FinCon (LLP) — Operational Center at Astana Hub (0% tax)

Goal: Build a leading FinTech ecosystem for SMEs in Kazakhstan, CIS, and GCC countries, expand to Asia, Europe, and North America, and reach IPO by 2035.

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# Market Problems

- 80% of SMEs manage finances manually (Excel, messengers, paper)
- 30% lose profit due to accounting errors
- 70% have no transparency over income and expenses
- 40% experience cash flow gaps
- 25+ hours/month wasted on manual reporting

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# Solution / Product Modules

| Business Pain | FinCon AI Solution | Result |
|---|---|---|
| Excel errors | Automated accounting and bank synchronization | –90% errors |
| Time loss | Report and document generation in 1 click | Saves 20+ hrs/month |
| Lack of analytics | Dashboards + AI forecasting | 95% decision accuracy |
| Cash gaps | AI-powered cash flow alerts | Prevents shortages |
| Fragmented tools | All modules in one window | Centralized control |

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# How FinCon AI Works

| Task | AI Function | Result |
|---|---|---|
| Expense analysis | Tracks dynamics and categories | Finds inefficiencies |
| Forecasting | Simulates cash flow 30–90 days ahead | Prevents cash gaps |
| Reporting | Generates P&L and Balance Sheet | 10 sec instead of 3 hrs |
| Recommendations | Suggests profit optimization | +10–20% net profit |
| Control | Flags risks, delays, errors | Preventive action |

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# Mission

FinCon's mission is to make business management digital, intelligent, and transparent for companies worldwide.

# Market & Expansion Phases

1. Kazakhstan — core market and Astana Hub integration
2. CIS: Kyrgyzstan, Uzbekistan, Azerbaijan, Russia
3. GCC: Qatar, UAE, Saudi Arabia
4. Pakistan & India: >60 million SMEs
5. Turkey: bridge between Asia and Europe
6. Europe & Canada: advanced SaaS markets through FinCon Cloud

Total Market Potential: $1.2–1.5 billion annually (with 1% regional market share)

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# Business Model

| Revenue Source | Share | Description |
|---|---|---|
| SaaS subscriptions | 70% | Main revenue: monthly fee 10,000–50,000 ₸ ($18–$91) depending on tier |
| E-signatures & documents (Tamga.io) | 10% | Paid document signing, storage, and templates |
| White-label / Corporate | 10% | Custom enterprise and banking solutions |
| AI modules & analytics | 5% | Paid add-ons: profit forecasting, KPI, risk analysis |
| Integration & training | 5% | Paid setup and support for corporate clients |

**Average monthly check: 30,000 ₸ — LTV: 180,000 ₸ — Margin: 70–75%**

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# Revenue Forecast

| Year | Avg. New Clients / Mo | Active Clients | Paying (%) | Avg. Check (₸/mo) | Annual Revenue (USD) |
|---|---|---|---|---|---|
| 2026 | 80 | 1,000 | 70% | 25,000 | $382,000 |
| 2027 | 120 | 2,500 | 75% | 30,000 | $1.23M |
| 2028 | 150 | 4,000 | 80% | 35,000 | $2.44M |
| 2029 | 200 | 6,500 | 85% | 40,000 | $4.82M |
| 2030 | 250 | 9,500 | 85% | 45,000 | $7.89M |
| 2035 (IPO) | — | 80,000–100,000 | 92% | 60,000 | $47.3M |

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# Path to IPO (2030–2035)

| Period | Key Goals |
|---|---|
| 2030–2031 | FinCon Cloud expansion (Europe, Canada), 15,000+ clients, EBITDA 40% |
| 2032 | Merge all operations under FinCon Global Ltd (AIFC), prepare for Series B |
| 2033 | Enter Europe, Turkey, Canada; white-label contracts; revenue ≈ $27M |
| 2034 | Audit by Big4, transition to IFRS, form independent Board of Directors |
| 2035 (IPO) | 80,000–100,000 clients, revenue $47M, valuation $270–310M, ROI ×25–×30 |

**Goal: International public listing and global presence of FinCon**

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# Registration in AIFC and Astana Hub

- AIFC:

English law jurisdiction
0% tax on dividends and capital gains
Attracts global investors from GCC & Europe
Direct compatibility with NASDAQ Dubai and London Stock Exchange

- Astana Hub:

0% CIT and VAT for IT residents
Government innovation programs and grants
Cost-effective scaling and tax-free operations

The AIFC + Astana Hub structure forms a transparent, internationally recognized, and tax-efficient platformprepared for IPO by 2035.

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# Investment Proposal

| Parameter | Value |
|---|---|
| Round | Seed (2025) |
| Investment volume | $594,000 |
| Company valuation | $5 million (pre-seed) |
| Investor share | 10% |
| Use of funds | AI module completion, integrations with banks and state systems |
| Exit potential | ROI ×8–×35, valuation $120–200M by 2035, IPO planned |

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# ROI Scenarios (2025–2035)

| Scenario | 2035 Company Valuation | 10% Investor Share | Investor Profit | ROI | Multiplier |
|---|---|---|---|---|---|
| Conservative | $50M | $5.0M | +$4.43M | +775% | ×8 |
| Realistic | $120M | $12.0M | +$11.43M | +2000% | ×21 |
| IPO / Optimistic | $200M | $20.0M | +$19.43M | +3400% | ×35 |

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# Team

- Anuar Oteshov — Founder, Product/Project Manager (COO). Economist & financial expert with 9+ years of business and analytics experience.
- Sain Musaev — Co-founder & CEO. Economist, financial engineer with 17 years in management and operations.
- Ruslan Gasizov — Full-stack developer (backend/frontend).
- Beybarys Erkinuly — Backend developer, system architect & integrations lead.

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# Social Mission

FinCon operates on principles of responsibility and social impact.
Each quarter, 2.5% of net profit is allocated to education, entrepreneur support, charity, and regional development.
Decisions are made by the Board of Directors — reporting is fully transparent.

FinCon grows through demand, intelligence, and gratitude.

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FinCon — Smart Business.

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